How to Clean Strata

High Performance Vinyl with Permablok®

PPERMABLOK® technology protects material from stains and abrasions, making it easy to clean. Clean the material immediately if it comes in contact with substances like grease, blood, sauces, lipstick, wine or coffee to prevent permanent stains and/or build-up.

Recommended Care and Cleaning Guide:

- We recommend cleaning at least once a week to extend the lifespan of the upholstery. This prevents dirt and other contaminants from building up and stains from becoming permanent. If there is a spill, wipe off any excess right away with a dry cloth, making sure not to spread it all over the surface.
- Clean the whole surface in circular motions using liquid hand soap (pH neutral) and water (1 part soap to 9 parts water). Check the guide for recommended cleaning products. Wipe with a clean damp cloth to get rid of any excess soap. Repeat as needed and then let dry.
- If there is any build-up that can't be removed with soapy water, use as a last resort: Mixture: 1 part isopropyl alcohol to 9 parts water. (Remember, using alcohol on a regular basis can affect the properties of the product).
- Once a month, you can use a soft-bristle brush for a deeper cleaning. Remember, light colours need more care, more often
- Use only a 1:10 mix of bleach and water. Rinse with clean water and dry after bleach solution.
- **For All Stains:** Clean within 24 hours to avoid permanent stains in the surface.
  After this time has elapsed, effectiveness drops to 50%.

Never Use:

- Solvents like paint thinner, Varsol, acetone, whiteners, waxes, silicones or detergents and/or cleaning products that are not pH neutral.
- Products that are more than 50% alcohol.
- Don't make marks on the product with pens or markers, it may absorb the ink and stain permanently.
- Cleaning tools like plastic or wire sponges, or hard-bristle brushes that can damage the material permanently.

Remember:

- It is important to note that this guide on its own is not a warranty. It has recommendations for properly using and cleaning our products. Users are responsible for using and cleaning the coated fabrics safely with products that don't affect the surface, composition or, as a result, their performance and lifespan.
- Cleaning results may vary depending on the size of the stain, cleaning product used and time the surface is exposed.
- Our products don't transfer onto other materials, but some clothing items (like jeans, microfibers and dark fabrics) could transfer their color to the coated fabrics, depending on how they are dry-cleaned. This happens more with dampness and higher temperatures and is irreversible.

PERMABLOK®
ADVANCED VINYL PROTECTION

Cleaning information is offered for general guidance and is not a guarantee. The use of certain cleaning agents can be harmful to the surface appearance and lifespan of a product. Burch Fabrics assumes no responsibility for damage to a product resulting from lack of cleaning, improper cleaning or the misuse of cleaning agents. Certain clothing and accessory dyes (such as those used on denim jeans) may migrate to materials and cause permanent damage. Burch Fabrics cannot be held responsible for dye transfer caused by external contaminants.