How to Clean Ranch

PVC Free Polyurethane with Writer's Block Ink Resistant Technology™

This polyurethane features Writer's Block Ink Resistant Technology, which offers a unique repel & release stain inhibiting system. This dual action topcoat prevents ink and other stains from setting into the material and allows for easy cleaning, even after longer periods of time. With the ability to withstand high dilutions of bleach or Isopropyl alcohol any potential residue that may exist can be cleaned off easily.

Prompt cleaning is always recommended.
Recommended cleaning steps are listed by type of stain. For best results follow cleaning steps in order.

Recommended Care and Cleaning Guide:

STEP 1: Regular Cleaning and Maintenance *(Dirt • Dust • Grime)*

Clean the soiled area with mild soap and water, then rinse with fresh water and wipe dry with a clean cloth.

STEP 2: Food Stains / Oils *(Ketchup • Chocolate • Coffee / Tea • Salad Dressing • Butter • Soy Sauce)*

Wipe the affected area with a soft cloth with appropriate pressure. If some stain persists, clean with soap and water.
Rinse with fresh water and wipe dry.

STEP 3: Healthcare *(Blood • Urine • Iodine • Betadine)*

Wipe the affected area with a soft cloth with appropriate pressure. If some stain persists, spray it with a 70% dilution of Isopropyl Alcohol (Rubbing Alcohol) and water and wipe. Rinse with fresh water and wipe dry with a clean cloth.
Disinfection: This material will withstand a 10% solution of household bleach and water. It is important to rinse the cleaned area with fresh water after applying the bleach solution.

STEP 4: Ink Marks / Graffiti *(Ball Point Pen • Permanent Marker)*

Rub the affected area with a dry soft cloth with firm pressure. If some stain is still present, spray it with a 70% dilution of Isopropyl Alcohol (Rubbing Alcohol) and water and wipe. Rinse with fresh water and wipe dry with a clean cloth.

**NOTE: Removal of ink, particularly permanent marker, may vary depending on the period of time that the ink sets in.
While this material offers excellent protection, full removal is not guaranteed.**

STEP 5: Denim Dye Transfer *(Blue Jeans)*

This material is designed to withstand the transfer of most types of Indigo Dye. In the case that faint dye transfer is visible, this can typically be removed with a 70% dilution of isopropyl alcohol and water.

**NOTE: Removal of indigo dye, particularly from wet jeans, may vary depending on the type of denim.
While this material offers excellent protection, full removal is not guaranteed.**

NOTE: The use of commercial vinyl conditioners and protectants is NOT RECOMMENDED.

The information in this cleaning guide refers to performance in specific tests conducted under laboratory conditions. This information is not a guarantee and does not relieve the user from the responsibility of the proper and safe use of the product and referenced cleaning agents.

WRITER'S BLOCK™
THE SUPER STAIN-RESISTANT POLYURETHANE™

Cleaning information is offered for general guidance and is not a guarantee. The use of certain cleaning agents can be harmful to the surface appearance and lifespan of a product. Burch Fabrics assumes no responsibility for damage to a product resulting from lack of cleaning, improper cleaning or the misuse of cleaning agents. Certain clothing and accessory dyes (such as those used on denim jeans) may migrate to materials and cause permanent damage. Burch Fabrics cannot be held responsible for dye transfer caused by external contaminants.