

### How to Clean Hologram

#### High Performance Vinyl with Microban™

To prevent buildup of dirt and contaminants, which may cause permanent staining, periodic cleaning is highly suggested. The frequency of cleaning is dependent upon the environmental conditions the material is subject to.

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#### Recommended Care and Cleaning Guide:

##### For Normal Cleaning:

In general, most common stains can be cleaned using warm, soapy water and clear water rinses. Moderate scrubbing with a medium bristle brush will help loosen soiling materials from the depressions of embossed surfaces. For more stubborn stains, use Formula 409® commercially available mild detergent in accordance with the manufacturer's instructions.

##### If Normal Cleaning Does Not Work:

Full strength rubbing alcohol or mineral spirits may be tried cautiously as a last resort on very stubborn stains if the above suggestions do not work. Indiscriminate use of any solvent or solvent containing cleaner can severely damage or discolor vinyl. Always follow with a clear water rinse after cleaning with solvents.

##### Bleach Cleanable:

When disinfecting with bleach, dilute with water up to a 9:1 (9 parts water to 1 part bleach) ratio (10%). Liberally apply diluted disinfectant using a sponge. Rinse with cold water several times. Wipe dry and repeat if necessary. Federal regulations require that guidelines on the bleach label need to be followed for antiseptic or antimicrobial purposes.

**CAUTION:** Exercise care as rubbing alcohol and mineral spirits are flammable. Use only small quantities of solvents and keep clear of any sources of ignition. Wear protective gloves and ensure cleaning takes place in a well ventilated area.

**NOTE:** Detergents should never be used on a regular or repeated basis for normal cleaning. The manufacturer recommends repeated rinsing with clear water after any cleaning procedure. When opening a new container, please test the cleaner in an inconspicuous area as cleaner manufacturers may change formula without notice.

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Cleaning information is offered for general guidance and is not a guarantee. The use of certain cleaning agents can be harmful to the surface appearance and lifespan of a product. Burch Fabrics assumes no responsibility for damage to a product resulting from lack of cleaning, improper cleaning or the misuse of cleaning agents. Certain clothing and accessory dyes (such as those used on denim jeans) may migrate to materials and cause permanent damage. Burch Fabrics cannot be held responsible for dye transfer caused by external contaminants.

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