How to Clean Focus

High Performance Vinyl with PBG+® and Silverguard®

Recommended Care and Cleaning Guide:

Remove most stains with one of the following steps:

**STEP 1:** Baby Oil, Ketchup, Chocolate, Motor Oil, Olive Oil, Tea, Coffee

**STEPS 2 & 3:** Eye Shadow, Crayon, Grease, Permanent Felt Tip Marker, Mustard, Lipstick, Ball Point Pen

**STEP 1:** If cleaned immediately, use a clean dry cotton fabric. Wipe once, careful to remove most of the stain without spreading to surrounding area. Wipe more vigorously a second time if residue remains and proceed to step 2.

**STEP 2:** If residue remains use a straight application of the following concentrated cleaners:
- Fantastik®
- Formula 409®

Wipe with a clean cloth, rinse with water and dry. If residue remains, proceed to step 3. Fantastik® is a registered trademark of DowBrands, Inc.*, registered trademark of the Dow Chemical Co® - Formula 409® is a registered trademark of the Clorox Company®

**STEP 3:** More stubborn soiling may be eliminated using a cotton fabric soaked in 91% isopropyl (rubbing) alcohol. Wipe without spreading stain to surrounding area. A second application should be applied with vigorous rubbing in a circular motion. For highly textured material, a soft toothbrush is recommended to clean valleys and crevices. Wipe with a clean cloth, rinse with water and dry.

**How it Works:**

PBG+® acts as an invisible barrier against stains, allowing them to be cleaned off the surface with ease and virtually no harm to the vinyl.

**CAUTION:** PBG+® is not “stain proof” and indelible inks, particularly those containing certain dyes used in permanent felt tip markers, can leave a shadow if cleaning is delayed beyond 24 hours. Results are best when cleaned within the first 24 hours of staining.

**Disinfection / Bleach Cleanable:**

For more difficult stains, dampen a soft white cloth with a solution of household bleach (20% bleach and 80% water). Rub gently and rinse with a water dampened cloth to remove bleach concentration.

**Silverguard®:**

The elemental protection of silver in SILVERGUARD® is an antimicrobial agent. It is safe and efficient in diminishing odors, promoting and extending the life cycle of a product by attacking bacteria and other destructive microorganisms. SILVERGUARD® is released as needed to effectively control bacterial growth, while leaving sufficient quantities of SILVERGUARD® to regain antibacterial protection.