

How to Clean Focus

High Performance Vinyl with PBG+® and Silverguard®

Recommended Care and Cleaning Guide:

Remove most stains with one of the following steps:

STEP 1: Baby Oil, Ketchup, Chocolate, Motor Oil, Olive Oil, Tea, Coffee

STEPS 2 & 3: Eye Shadow, Crayon, Grease, Permanent Felt Tip Marker, Mustard, Lipstick, Ball Point Pen

STEP 1: If cleaned immediately, use a clean dry cotton fabric. Wipe once, careful to remove most of the stain without spreading to surrounding area. Wipe more vigorously a second time if residue remains and proceed to step 2.

STEP 2: If residue remains use a straight application of the following concentrated cleaners:

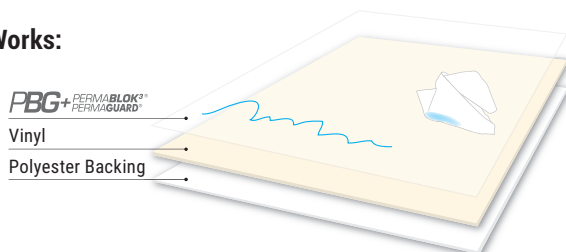
- Fantastik®
- Formula 409®

Wipe with a clean cloth, rinse with water and dry. If residue remains, proceed to step 3.

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STEP 3: More stubborn soiling may be eliminated using a cotton fabric soaked in 91% isopropyl (rubbing) alcohol. Wipe without spreading stain to surrounding area. A second application should be applied with vigorous rubbing in a circular motion. For highly textured material, a soft toothbrush is recommended to clean valleys and crevices. Wipe with a clean cloth, rinse with water and dry.

How it Works:



PBG+® acts as an invisible barrier against stains, allowing them to be cleaned off the surface with ease and virtually no harm to the vinyl.

CAUTION: PBG+® is not "stain proof" and indelible inks, particularly those containing certain dyes used in permanent felt tip markers, can leave a shadow if cleaning is delayed beyond 24 hours. Results are best when cleaned within the first 24 hours of staining.

Disinfection / Bleach Cleanable:

For more difficult stains, dampen a soft white cloth with a solution of household bleach (20% bleach and 80% water). Rub gently and rinse with a water dampened cloth to remove bleach concentration.

Silverguard®:

The elemental protection of silver in SILVERGUARD® is an antimicrobial agent. It is safe and efficient in diminishing odors, promoting and extending the life cycle of a product by attacking bacteria and other destructive microorganisms. SILVERGUARD® is released as needed to effectively control bacterial growth, while leaving sufficient quantities of SILVERGUARD® to regain antibacterial protection.

PBG+® PERMABLOK® PERMAGUARD®

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SILVER ION TECHNOLOGY

Cleaning information is offered for general guidance and is not a guarantee. The use of certain cleaning agents can be harmful to the surface appearance and lifespan of a product. Burch Fabrics assumes no responsibility for damage to a product resulting from lack of cleaning, improper cleaning or the misuse of cleaning agents. Certain clothing and accessory dyes (such as those used on denim jeans) may migrate to materials and cause permanent damage. Burch Fabrics cannot be held responsible for dye transfer caused by external contaminants.