

How to Clean Crush

Performance Velvet with a Soil and Stain Repellant Finish

This velvet has an S cleaning code. Professional cleaning is recommended.

Recommended Care and Cleaning Guide:

Regular Cleaning and Maintenance

Remove any loose particulates such as crumbs, pet hair, dirt and soot with the brush attachment on your vacuum. Always vacuum velvet upholstery in the direction of its nap with minimal pressure.

Common Dirt and Grime Stains

Your best defense against stains is to treat them immediately by blotting with a dry or slightly damp cloth. When cleaning a stain, follow the following steps:

- Blot away any excess dirt with a dry absorbent cloth.
- Use a slightly moist cloth and continued to blot (avoiding any rubbing motion).
- If necessary use a slightly more dampened cloth and gently rub over the stain. Keep the movement in one direction to prevent damaging the pile. Finish with a light vacuum in direction of the nap.

Difficult Stains

- Apply a small drop of low foaming, delicate laundry detergent to a damp cloth and blot or gently rub in the direction of the nap.
- Rinse with a separate damp cloth to remove any soap residue. Avoid soaking the area.
- Blot dry with a clean dry towel. Lightly brush the area after the surface is completely dry to restore any matted nap.
- If stain persists seek the assistance of a professional cleaning company.

Things to Avoid

- Commercial household cleaners
- Bleach
- Ammonia
- Vinegar
- Citrus based cleaners
- Abrasive cleaning brushes/bristles

NOTE: Do not use any concentrated household, ammonia/chlorine or bleach based cleaners.

The information in this cleaning guide refers to performance of this fabric in specific tests conducted under laboratory conditions. This information is not a warranty, and does not relieve the user from the responsibility of the proper and safe use of the product and referenced cleaning agents. Removal of stains is not guaranteed.

Cleaning information is offered for general guidance and is not a guarantee. The use of certain cleaning agents can be harmful to the surface appearance and lifespan of a product. Burch Fabrics assumes no responsibility for damage to a product resulting from lack of cleaning, improper cleaning or the misuse of cleaning agents. Certain clothing and accessory dyes (such as those used on denim jeans) may migrate to materials and cause permanent damage. Burch Fabrics cannot be held responsible for dye transfer caused by external contaminants.
