



Genesis, Motive, and Origin Detailed Cleaning Instructions

Prompt cleaning is always recommended. Please follow the cleaning guide by type of stain.

RECOMMENDED CARE AND CLEANING GUIDE

Regular Cleaning and Maintenance

Cleaning the soiled area with mild soap and water, then rinse with fresh water and wipe dry with a clean cloth.

Dirt
Dust

Food Stains / Oils

Wipe affected area with a soft cloth or soft bristle brush using a non-abrasive cleaner, for example Formula 409™ or Fantastik™. Rinse with fresh water and wipe dry.

Ketchup
Chocolate
Coffee

Tea
Juice

Healthcare

Clean/Disinfect the soiled area with a 10% solution of Household Bleach and 90% water. It is important to rise the cleaned area with fresh water after applying the bleach solution.

Blood
Urine

Betadine

Difficult Stains

Clean the soiled area with a 50% solution of Isopropyl Alcohol (Rubbing Alcohol) and water. It is important to rise the cleaned area with fresh water after applying the alcohol solution.

Eye shadow / Mascara
Lipstick

Crayon
Grease

NOTE: The use of commercial vinyl conditioners and protectants is NOT RECOMMENDED.



Cleaning information is offered for general guidance and is not a guarantee. The use of certain cleaning agents can be harmful to the surface appearance and lifespan of a product. Burch Fabrics assumes no responsibility for damage to a product resulting from lack of cleaning, improper cleaning or the misuse of cleaning agents. Certain clothing and accessory dyes (such as those used on denim jeans) may migrate to materials and cause permanent damage. Burch Fabrics cannot be held responsible for dye transfer caused by external contaminants.

